

Dear professional,

12/05/2025

HR Strategy to Drive Business Performance

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
11-05-2024	11-05-2024	Webinar	1	1,500.00	Register Here

Course Overview

This webinar is designed to help you learn and apply the best practices in developing and implementing an HR strategy that drives business performance. You will learn how to use a six-step process to craft your HR strategy, from conducting an environmental scan and a SWOT analysis, to defining your HR vision and mission, to setting your HR goals and objectives, to designing your HR action plans and initiatives. You will also learn how to use a sample of an HR strategy map and HR metrics to align your HR activities with your business outcomes and measure your HR impact and value.

Course Objectives

The objective of the **HR Strategy to Drive Business Performance** training is to;

- Define an HR strategy and its importance and benefits for HR and business performance
- Identify the six steps and components of an HR strategy,
- Apply the six-step process to craft your HR strategy for your organization or department
- Use a sample of an HR strategy map and HR metrics to align and measure your HR strategy for your organization or department
- Implement your HR strategy and evaluate its effectiveness and impact using various tools and methods, such as feedback, surveys, and analytics

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- People Managers
- HR Executives

Zoom Credentials

Webinar Link	Meeting ID	Password
https://us02web.zoom.us/j/86129001943?pwd=ck5vUE43aHdaay9LbTM2amt2OXZDZz09	861 2900 1943	845000



CHRP. Den PN Gathitu

